

## PRIVACY POLICY

BY USING THIS WEBSITE YOU ACCEPT AND AGREE TO THE TERMS OF THIS PRIVACY POLICY (AS IT MAY BE AMENDED OR UPDATED).

- 1. Collection of Certain Information. When you use our website or contact us by e-mail or telephone, we may ask you for certain information or personal data such as your name, address, telephone and e-mail address. Our server automatically collects the name of your home server's domain and your IP address when you visit the website. Our server may also record the referring page that linked you to us, such as the search engine. We use this information only for internal review and analytics in aggregated and anonymized (not personally identifiable) form. Our server will not automatically record your name or e-mail address. Your e-mail address and other personally identifiable information will not be known unless you voluntarily provide it.
- 2. Use of Information Collected. We use your personally identifiable information for various purposes, such as to carry out our obligations arising from any contracts entered into between you and us and to provide you with the information, products and services that you request from us, to notify you about changes to the website, to respond to requests for information, to manage your access to the website and to provide customer support. Occasionally we may use your contact information to send you special offers. You may opt out of receiving special offers at the time you provide your contact information, or by sending us an email at: info@alvanitunes.com. In addition, we reserve the right to disclose any content, records, or electronic communication of any kind (including personally identifiable information or private electronic communication transmitted on the website) to satisfy any law, regulation, or government request; or if such disclosure is necessary or appropriate to operate our music library and/or the website; or to protect the rights, safety or property of us or our customers, licensees, sponsors, providers, licensors, or vendors. We also reserve the right to request additional information from any customer.
- 3. <u>Changes to Information</u>. If you would like to make sure that the personally identifiable information we have about you is accurate or if you wish to change your information in our database, or have it deleted, you may send an e-mail message explaining the change or correction to: info@alvanitunes.com.
- 4. Cookies. Our website, like many others, uses "cookies." These are small text files sent from our server and saved by your browser to your computer's hard drive. Our cookies are sent back only to our server and cannot be read by other website servers. We use cookies to help you navigate the website and to record certain information such as how many times a user has visited the website and what pages the user has accessed, in order to generate analytics used to optimize the website and also to facilitate your ease of use. For example, the website uses cookies to save certain personal information such as your password so you don't have to re-enter it each time you visit the website. You can set your browser to notify you when you receive a cookie, or to refuse to accept cookies. However, if you refuse to accept them, some features of the website may not function properly, and you will have to re-enter more information to navigate the website.

Your continued use of the website constitutes your implied consent and "opt-in" to our use of cookies for the purposes set forth above.

- 5. <u>Links</u>. Our website may contain links to other websites. If you follow a link to any of these websites, please note that these websites have their own privacy policies and their own procedures for collection and storage of information. We are not responsible for the information collection and use practices of those other sites, and we hereby expressly disclaim all responsibility and liability which may arise from or in connection with your use of such third party websites.
- 6. Security. We use current technology and security procedures to maintain the confidentiality and accuracy of the information you provide to us and to prevent against its loss or misuse. Although we exercise care to provide a secure transmission, no data transmission over the Internet can be guaranteed to be 100% secure, and we cannot guarantee that the personally identifiable information you submit to us will be free from unauthorized third party access. You therefore understand and agree that all information you submit to us is provided at your own risk.
- 7. Consent to Collect Information. By providing any personally identifiable information to the website, all users, including without limitation users outside of the United States of America, fully understand and expressly opt in and consent to the collection, processing and storage of such information in the United States, and to disclosure of such information for the limited purposes set forth in this Privacy Policy.
- 8. Acceptance of Privacy Policy. By using our website, you indicate your acceptance of our Privacy Policy. If you do not agree, please do not use the website. We reserve the right, at our discretion, to change, modify, add, or delete portions of this Privacy Policy at any time. Your continued use of the website following the posting of changes to these terms means you accept these changes.
- 9. You may direct any inquiries concerning this Privacy Policy to: info@alvanitunes.com.